

Innobaby LLC Company Fact Sheet

Legal Name: Innobaby LLC

Year Founded: 2006

Mission: Design and deliver innovative solutions for the early years of parenthood.

Profile: Innobaby LLC manufactures innovative solutions for the early years. Founded by two moms in 2006, Innobaby LLC strives to bring innovative, safe, convenient, functional, and attractive products to help ease the day-to-day challenges of parenting.

Products:

Packin' SMART® - A smart on-the-go storage solution for infant and toddler feeding needs.

Packin' SMART® Stack-N-Seal™ - A freezable and microwavable storage solution for baby foods, infant formula, and more.

Nursin' SMART™ Grow-with-Me Silicone Nursing System - BPA-free, Phthalates-free and PVC-free feeding solution designed to support both breast- and bottle-feeding moms and babies from birth through toddler years. *Nursin' SMART™* includes *Silicone Nurser, Silicone Spoon Feeder, and Silicone Straw Cup.*

Sleepin' SMART™ - An all-in-one easy change crib sheet for cribs, toddler beds, portable playpens and more. *Sleepin' SMART™* line includes *Crib Sheet Topper™, Simply Solids, Crib Sheet Topper™ Organic, and Crib Sheet Topper Jr™.*

Sittin' SMART™ - Natural, absorbent, breathable seat toppers to keep babies more comfortable in strollers, car seats and more. *Sittin' SMART™* line includes *Natural Seat Topper™, made with premium ramie fabric, and Bamboo Seat Topper™, made with natural bamboo wood.*

Founders: Kristen Min, Co-Founder & Mother of Three
Jee Kim, Co-Founder & Mother of Two

Headquarter: 1566 W. Algonquin Rd. #102
Hoffman Estates, IL 60192
U.S.A.

Press Contact: Kristen Min
Tel: 847-387-8777
Fax: 877-293-1686
kristen@innobaby.com